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## LESSON 10

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### THE JOINT CAMPAIGN

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#### Introduction

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<b>Purpose</b>	This lesson introduces you to the joint campaign by focusing on the characteristics and relationship of the campaign to the operational level of war.
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<b>Importance of the Study</b>	<p>The reason to study this lesson is stated in Joint Pub 1:</p> <p><i>Campaigns of the U.S. Armed Forces are joint; they serve as the unifying focus for our conduct of warfare.</i></p>
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<b>Relationship to Other Lessons</b>	The relationship and concepts presented in this lesson are directly tied to joint operation planning and the operational level of war. Lessons 11 and 12 will examine in greater detail the design, planning, and execution of the joint campaign.
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<b>Study Time</b>	This lesson, including the issues for consideration, will require about 1.5 hours of study.
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## Educational Objectives

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<b>Commander's Concept</b>	Analyze the commander's concept and describe its relevance to the campaign plan.
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<b>Considerations</b>	In terms of initial joint operations planning, summarize the considerations of employing joint and multinational forces at the operational level of war. [JPME Area 3a]
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<b>Plan</b>	Comprehend the requirements to build on a general campaign plan for employment of joint forces at the operational level of war. [JPME Area 3c]
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<b>JPME Areas/ Objectives/Hours (accounting data)</b>	3/a/.25 3/c/.25
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# The Joint Campaign

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## Types of Campaign Plans

There are two types of campaign plans:

- Theater campaign plans synthesize subordinate operations into a coherent whole.
  - Subordinate campaign plans are designed to accomplish strategic theater objectives.
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## Fundamentals of Campaign Plans

Campaign plans are unique in the following ways:

- Encompass both the deliberate and the crisis action planning processes
  - Describe how a series of joint major operations are to be synchronized in time, space, and purpose to achieve a strategic objective
  - Address the synchronized employment of forces and the concept for their employment
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## Characteristics of the Joint Campaign

Characteristics of the joint campaign are listed below:

- Based on the commander's concept
- Planned within the context of the modern theater environment
- Influenced by national military strategy
- Oriented on the enemy's strategic and operational centers of gravity
- Operational limits driven by logistics

These characteristics result in sequenced and synchronized employment of all available land, sea, air, special operations, and space forces.

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## Required Readings

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### *Joint Pub Readings*

- Joint Pub 1, *Joint Warfare of the Armed Forces of the United States* (1995). Read chapter IV. Find this reading in the *Joint Pub Readings* Vol. I (8800), pp. 243 to 254. This section provides you with an overview of the joint campaign used by the U.S. military.
  - Joint Pub 3-0, *Doctrine for Joint Operations* (1995). Read chapter III, pp. III-4 through III-7. Find this reading in the *Joint Pub Readings* Vol. I (8800), pp. 330 to 333. This section provides an overview of joint campaigns.
  - Joint Pub 5-0, *Doctrine for Planning Joint Operations* (1995). Read chapter II, pp. II-16 through II-19. Find this reading in the *Joint Pub Readings* Vol. III (8800), pp. 1008 to 1011. This reading provides an overview of the types of campaign plans.
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## Issues For Consideration

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**Characteristics  
of a Joint  
Campaign**

Summarize the significant characteristics of a joint campaign.

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**Commander's  
Concept**

Why is the commander's concept important as it relates to the campaign?

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**A Campaign  
Within Joint  
Operation  
Planning**

Explain the purpose, function, and relationship of a campaign within joint operation planning.

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**Campaigns and  
Levels of War**

Analyze how campaigns relate to the three levels of war.

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**Campaign Plan**

Explain the purpose of the campaign plan.

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